

The 11th Annual Kowloon Bazaars 2017
The one-stop Shopping Bazaars in the heart of Kowloon!

GlamFest

Saturday 2nd Sep 2017 | Regal Kowloon Hotel
11am – 8pm

APPLICATION FORM

Company Name: _____

Contact Person: _____

Mailing Address: _____

Tel: _____

Mobile: _____

Email: _____

Website: _____

Products/Services: _____

Special Requests*: **Electrical Outlet:** Yes No | **Lunch:** Yes No | **Cloth Racks:** Yes No

**There may be added costs to these special requests which will be advised via email.
You may choose not to purchase these after the costs are given. This is just an indication for us to provide you with a quote.*

Remarks: _____

*Please note that organizers **DO NOT** provide any extra/additional lights, carry bags, clothes racks or stationery to vendors.*

You may mark any other special requests you may have in the remarks section eg. extra chairs, smaller table in a bigger space etc. which the organizers may try to accommodate. The organizers will contact you via email to confirm such requests. If not confirmed via email, the specials requests in the remarks section may not be accepted.

TABLE/SPACE CHARGES:

Opening hours: 11am - 8pm (9 hours shopping time, 2 hours setup 9am to 11am)

EARLY BIRD INCENTIVES: 1) Priority allocation of table/space for all vendors who send completed forms with payment

GlamFest

Please Tick

	Small Table <i>Table Cover Provided - Space behind table – 3ft</i>	3ft. x 3ft.	Max 1 Chair	HK\$3,800
	Small Space <i>No Table Provided Raw Space with 3ft frontage & 6ft depth</i>	6ft. x 3ft.		
	Big Table <i>Table Cover Provided - Space behind table – 3ft</i>	6ft. x 3ft.	Max 2 Chairs	HK\$4,800
	Big Space <i>No Table Provided Raw Space with 6ft frontage & 6ft depth</i>	6ft x 6ft.		

- Two coffee voucher per booth to be provided and consumed at the venue on the same day ONLY.
- Additional space can be quoted per your custom requirement. Please send us your requirements at bazaar@printplus.com.hk

Marketing Benefits Include (For Table/Space Rental):

- 60,000 Marketing Flyers distributed and displayed at various locations in HK/KLN.
- A free listing of your business in the Hong Kong Resource Guide 2017-2018, distributed at the GlamFest and throughout the year at various locations in HK/KLN.
- Email Marketing to 150,000 recipients of the event and an embedded flyer to the vendor for their own distribution. Printed flyers also available upon request.
- SMS and WhatsApp Marketing to 5,000 recipients.
- Various media advertisements – SCMP, The Standard, LIST, HK Magazine etc. marketing the event.
- Logo of vendors on roll up banners at the bazaars.
- Online marketing & other promotional advertisements of the event via various websites.
- Social media marketing.
- Preferential booking rates for advertisements and advertorials in the Hong Kong Resource Guide.

Advertising Opportunity in our Hong Kong Resource Guide 2017-2018

Full Page Ad: Vendors: HKD1,000 Non-Vendors: HKD1,500

Back Cover: Vendors: HKD6,500 Non-Vendors: HKD8,000

Inside Front/Back Cover: Vendors: HKD4,500 Non-Vendors: HKD6,500

(Does not include any artwork or design, a separate quote can be requested)

Payment Method (Pls tick accordingly):

Bank Transfer: Please transfer full payment to HSBC Account Number: 640-078747-838

Account Name: "Plus Group International Limited" | **Bank Name:** HSBC HONG KONG

Swift Code: HSBCHKHHHKH | **Bank Address:** 1 Queens Road, Central

- Please attach copy of your bank transfer advice/slip to your application form or send it to us via email to bazaar@printplus.com.hk.

Cash: Full payment at Plus Group International Ltd. Office address provided below.

Check: Full payment by check made payable to "Plus Group International Limited".

Bank	Date	Check No.	Amount.

Please **POST application forms** and all checks covering **FULL PAYMENT** to:
Plus Group International Ltd
Summer Sparkles
2nd Floor Unit B2 Summit Building, 30 Man Yue Street, Hung Hom, Kowloon, Hong Kong

Please do NOT email/fax copies of applications to us first as they will NOT receive preference. Applications are only accepted on receipt of hard copies with cheques covering FULL payment. Thank you for your co-operation.

Important Marketing Tool:

60,000 promotion cards for **each** fair are printed for distribution. These are **FREE** and will be sent to you 3 weeks before the event.

Tick box for number of cards you require:

15 cards 25 cards 50 cards 100 cards

Terms and Conditions.

- Vendors can ONLY display their products in the area rented.
 - ▶ Tables are 3ft. wide. An additional area of 2.5ft. behind your table is for your chair/chairs.
 - ▶ Stock can only be placed under the table within your allocated area.
 - ▶ No extra space is available to vendors to stock goods or packing materials prior, during and after the bazaars.
- Only products stated in application can be displayed. Any changes must be re-approved by the organizers.
- Sharing tables with any other vendor is not allowed. If in doubt, please check with the organizers.
- The registration is non transferable & there is no refund of payment upon cancellation. In the case of any unforeseen natural circumstances, the organizer holds the right to amend the dates/venue of the event.
- The venue will not allow hooks, pins, thumbtacks, etc. to be used on the walls. An indemnity charge will be applied to any participant causing damage to the venue or its property.
- The organizers & the venue shall only provide what is stated in the agreement. No extra lights, hangars, stands, racks, stationary etc. will be provided by the Organizer or the Venue.
- No vendor is allowed to have any direct communication with the staff at the venue. Only the organizers have the right to make any special requests. Requests from the vendors to the staff at the venue **MUST** be channeled via the organizers.
- No outside food and beverage can be consumed in the hotel premises. The hotel has a number of delis, restaurants and cafeterias you can dine in or take away from. You may also choose to venture out of the hotel as they are many eateries around.
- The Kowloon Bazaar and it organizers take no ownership and responsibility of any vendor who is not registered as a business in Hong Kong. The applicants take on their own liability as they join this event.

I, _____ understand that the Organizers, Plus Group International Limited and the venue are not responsible for goods lost, stolen or damage or any personal injuries. I take full responsibility for my specific display area and am responsible for any damage to such area caused by my employees or myself.

I ACCEPT and AGREE TO ABIDE BY ALL THE TERMS STATED ABOVE.

Signature: _____

Company Chop: _____

Company Name: _____

Date: _____

For enquiries:

Bazaar@PrintPlus.com.hk | +852 2333-4421 | www.KowloonBazaar.com.hk

The organizers reserve the right of final decision on all matters regarding these events.

Event Organizer:

